

Allen Taylor

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Summary

Award-winning, deadline-oriented content producer with excellent research and analytical skills capable of producing consistent content of relevant interest to your audience

Qualifications

- **Have edited and published more than 30,000 blog posts since 2006**
- **Wrote more than 10,000 blog posts in seven year period**
- **Winner of industry awards for news writing, sports writing, features writing, and legal reporting**
- **Managed staff of SEO/content writers for seven years**
- **Served as editor of community weekly newspaper for three years**
- **Currently teach blog marketing for writers course at WritersCollege.com**
- **Created a local community blog and sold it (2010)**
- **Always meets deadlines**
- **Magna cum laude graduate of well-respected private university**
- **Detests plagiarizers**

Work History

Write Premium Online Content For Hire, 2013 – Present

Taylored Content

Write premium online content, blogs, fiction, and other technical and creative writing content in a variety of formats for a variety of clients.

Internet Marketing Consultant To Small Businesses, 2006 – 2013

Taylor and Associates

Designed websites, wrote website content, wrote and distributed articles and press releases, managed blog content and social media campaigns, and performed other Internet marketing tasks on deadline for small businesses in the Adams County, Pa. area.

Chief Operating Officer/Content Manager - 2006 - 2013

Curved Marketing

Managed international writing staff and content production operations for a SEO marketing company with a worldwide clientele. This includes website design, link building campaigns, article and blog content production, press releases, social media management, and other tasks as necessary.

Owner/Webmaster, 2005 – Present

World Class Poetry

Owner and chief content writer for a niche information website for poets.

Battle Captain, 2004 – 2005

U.S. Army and Texas Army National Guard

Al-Anbar Province, Iraq, Operation Iraqi Freedom

Officer-in-charge of Battalion Tactical Operations Center. Responsible for receiving mission briefs and tracking movement of battalion tactical assets, reporting tactical information and distributing incoming communications to the appropriate tactical organization inside and outside my unit of operation. On call, dispatched Quick Response Force to a requested location within the base area of operations as needed. Supervised staff of 15+ enlisted personnel across three shifts while maintaining 24-hour operations on the battlefield.

Editor-in-Chief, 2000 – 2004

Today Newspapers

Made article and photo assignments for staff personnel. Wrote news, features, and sports stories. Crafted editorials and columns, many of which were distributed across five newspapers in neighboring communities. Reported on municipal politics, culture, school districts, and business/economic developments. Designed weekly newspaper layout using QuarkXpress on a Mac. Won several awards. Never missed a deadline.

Personal and Professional Achievements

Journalism

- **More than 1,000 bylines in print**
- **Three time winner of the [Stephen H. Philbin Award for Excellence in Legal Reporting](#) (Dallas Bar Association)**

Industry awards include first, second, or third place in editorial writing, column writing, news writing, feature writing, sports writing, and layout and design

Opinion/Editorial

- *Fort Worth Star-Telegram*
- [Today Newspapers](#)

News and Media Blog

- [Yahoo! Voices](#)

Other

- Published fiction and poetry

Winner of [FlameFlower Innovative Flash Fiction Award 2013](#)

- Columnist for [Author Mingle](#)

Education

Northwood University, 2000

Magna Cum Laude, Bachelor of Business Administration

University of Texas at Dallas

Interdisciplinary Studies major, excelled academically in writing, philosophy, Arts & Humanities and Social Science research. Transferred.

Where I am on the Web

Sites I Own

[World Class Poetry](#) , [Taylor and Associates](#), [Personal Website](#), [Rumsfeld's Sandbox](#), [Garden Gnome Publications](#), [Taylored Content](#)

Social Networks

[Facebook](#) , [Twitter](#), [Google+](#), [LinkedIn](#), [Quora](#), [StumbleUpon](#) , [Pinterest](#), [Yahoo! Voices](#), [Author Mingle](#)

References

- Richard Collins (Today Newspapers) 214-528-5904
 - **Chris McElroy (Curved Marketing) 512-322-9566**
- Caroline Melberg (client for Taylor and Associates) 952-473-1007

[HIRE ME](#)